Annual July Sale of Sheets, Pillow Cases & Bed Coverings



AONCE - IN - A - YEAR opportunity that is awaited by housekeepers and hotel proprietors; a value-giving event which offers our stocks of bed coverings at very much below our ordinary prices.

Whether or not you are in immediate need of bed coverings thrift must prompt you to participate in the remarkable savings of this sale.



Sheets, Pillow Cases and Muslins

Magy 3 -Basement, 34th St., Rear.

"Pride of Broadway"

Bleached muslin sheets and pillow cases. Full bleach, seamless, hemmed ends. Sizes given are before hemming:

72x99 in., 63x90 in., 81x90 in., 1.09 81x99 in., 72x90 in., Pillow Cases 45x36 in., 29c

"Run of the Mill" Sheets and Pillow Cases

If perfect would be sold as our "Perfection" quality. A few light stains and heavy threads cause them to be sold as "Run of the Mill." Sizes before hemming:

Sheets \$1.19 81x90 in., 81x99 in., 72x90 in., 90x99 in., 72x99 in., 72x108 in. Pillow Cases, 50x36 in., 39c

"Run of the Mill" Bleached Muslin Sheets

Hemmed ends. Size before hemming, 72x99 in. First quality would be \$2.94 each. Sale Price \$2.14

Hemstitched Bleached Muslin Sheets for full size beds, 81x90, Our usual price \$1.69 Sale Price \$1.24

Unbleached Muslin Sheets Hemmed ends, seamless, 72x90. Our usual price \$1.19 Sale Price 98c

Sale Price \$1.09 81x90. Usually \$1.29 Our "Extra" Quality Pillow Cases Hemstitched, 42x381/2. Our usual price 74c Sale Price 59c

Bleached Muslin Sheetings

heavy and durable quality 72 in. width, 47c yd
Our "Superior" quality percale pillow cases. 81 in. width, 52c yd.

Hemmed ends. 42x38½. Our usual price 74c
Sale Price 51c Each
36 inch unbleached muslin, good quality
Sale Price 8c Yard
36 inch bleached muslin, heavy grade
Sale Price 13c Yd.

12,000 Bleached Muslin Pillow Cases

Hemmed ends, size 45x36. Fine quality. 24c each All Sizes Given Are Before Hemming

Blankets, Bed Spreads and Comfortables

White Marseilles Bed Spreads, \$2.94

Double bed size Lowest verified price elsewhere \$4.25 These have satin finish, with raised patterns.

Colored Crochet Bed Spreads, \$1.94

Double bed size Lowest verified price elsewhere \$3.50 Guaranteed Fast Colors

In attractive colorings, combinations of blue and white, rose and white.

White Crinkled Dimity Bed Spreads

(best quality) Single Bed Size,

Full Bed Size, \$1.98 Lambs' Wool Filled Comfortables

> Mercerized Sateen \$4.94, double bed size

Lowest verified price elsewhere \$6.95 Have artistically stitched designs with novelty floral centers and plain borders.

Summer Comfortables, \$2.97

Double bed size Lowest verified price elsewhere \$3.75 Filled with sanitary white cotton. Covers have novelty floral centers and plain color borders. In rose, blue, pink, green or lavender.

All Wool Camp Blankets, \$4.29

Full size, 66 x 84 In olive drab. Ideal for camping and all rough

"Couverlain" Blankets

All wool blankets manufactured exclusively for us. They are closely woven, fluffy and provide warmth without undue weight. Double Bed Size, \$12.89, Bound in Soisette. Double Bed Size, \$14.89, Bound in Satin.

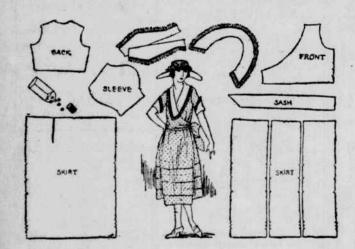
All Silk Comfortables

Pure Lambs' Wool Filled \$16.89, double bed size

Coverings are of imported India silk, in plain colors, artistically stitched.

Many 3 - Basement, 34th St., Rear:

Ready-to-Sew Garments



FOR

-The Smartly Dressed Woman who is also economical. -The Business Girl whose time is limited.

-The Busy Mother who makes little folks' clothes. -The Inexperienced Dressmaker.

-The Sewing Teacher.

Ready-to-Sew Garments are all cut out and clearly marked for sewing. They eliminate puzzling over patterns, inaccuracy of cutting, and waste of materials. They are less expensive than ready-to-wear clothes, and

can be made to fit better. They are simpler to make than clothes made at home in the ordinary way, and take very much less time. They entail none of the tiresome shopping for materials,

patterns and "findings" to "match. Select Your Model, Fabric and Color from Our Book and Your Shopping Is Done!

The Style Book of these Ready-to-Sew Garments displays models for women, children and misses, each made in several different fabrics and colors and each packed

The Envelope Contains:

all cut out and ready to sew.

The "Findings,"
belting, fastenings, thread, bias bindings, etc. (All "picoting" is done.)

The Diagram and Instructions, showing exactly each step in the process of making.

Art Embroidery Department. MONTO-Fourth Floor, 34th St., Rear.

Bathing Suit Materials Which will make attractive and practical beac costumes

Imported Black Surf Cloth, A durable light weight cotton material with high satin de luxe finish. 32 inches wide. 23/2 yards required to make a bathing suit. Imported Black Surf Cloth,

A 54-inch medium weight cotton material with a high satin de luxe finish. 134 yards are needed for an average size bathing suit.

Mary3-Lining Section, Second Floor, Front.

Handmade Dresses For **Tiny Tots, \$1.59**

Usual Prices up to \$4.74

Long or short dresses, all of them beautifully made, with scalloped or hemstitched hems and daintily embroidered yokes.

Also long and short hand-made petticoats, scalloped about the neck, armholes and skirt.

89c

Usual Prices up to \$1.79

White enamel is the logical, sani-

tary finish for kitchen furnishings.

If you have delayed refitting your

kitchen here is the economy in-

White Enamel Refrigerators,

Kitchen Cabinets, Tables,

Chairs included in this

Unusual Event.

Refrigerators are white outside and

inside. Removable shelves and

racks make for easy cleaning.

Apartment Style

201/2 153/4 48 60 lbs. 25.50

241/2 173/4 52 100 lbs. 37,50

1534 40 45 lbs. \$19.89

30.75

42.75

(Illustrated A.)

Hardware is nickel-plated.

Width Depth Height Capacity

221/2 163/4 50 75 lbs.

251/2 183/4 54 115 lbs.

centive to do so at once.

Maty's -Third Floor, 35th St., B ar.

Cream Dress Fabrics

make the smartest coats, skirts and slip-ons for sport wear, in the mountains, at the seashore, or in the country.

56 Inch All Wool Ivory White Flannel \$3.96 yd.

Our Usual Price Would be \$4.64 yd. Sponged and Shrunk.

Porcelain Enameled Top Tables

with enamel frames, square taper-

25x40 pastry table, two drawers

White Enamel Kitchen Cabinet,

White Enameled Kitchen Chairs,

Three Door, Side Icer

(Illustrated B.)

Width Depth Height Capacity Price

1734 42 80 lbs.

321/2 183/4 45 100 lbs.

34½ 19¾ 48 135 lbs.

1634 41 60 lbs. \$29.75

five spindles, bow backs. Strong-

white inside and out.

Sale of White Enamel Kitchen Furniture

ing legs.

25 x 40, "

and flour bin,

ly made.

24 x 36 one drawer.

at 1/4 below our lowest-in-the-city prices

Inch All Wool Cream White Jersey Cloth \$1.49 yd. Our Usual Price Would be \$1.98 yd.

MONTS -Second Floor, 35th St., Front,

\$9.24

10.24

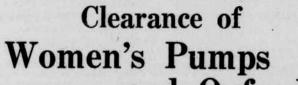
\$16.24

\$2.39

35.25

43.25

47.75



Only 600 Pairs in the lot

and Oxfords

Have Sold in Regular Stock Up to \$9.89

Dull and Patent Leather Mostly French Heels

The size range of these low shoes having become depleted we are closing out the styles-at a price way below original costs.

Not All Sizes in Every Style, but Every Size in the Lot.

Many 3 - Second Floor, Rear, 35th Street.

Stationery for the Traveler

Tourist Tablets Special \$3.14

Completely equipped for writing.

"My Trip Abroad" Books

Special 79c, 98c and \$1.49

Many's-Main Floor, 35th Street, Bear.

Black Dress Silks

For Town and Travel

\$1.98 yd. Black Satin Charmeuse, A deep, rich, lustrous 40 inches wide.

Black Dress Taffeta, A medium weight, firmly woven. 35 inches wide.

MONTO -Second Floor, 35th Street.

Herald Square